



dynaeres

***Dynaeres Plug&Switch* – decide for yourself!**

The challenge:

Empty rooms, no price control, no influence on hotel attributes and the display of your rooms in booking portals result in **unsatisfied guests and empty cash boxes!**

Take on the challenge and decide for yourself about the future marketing of your hotel!

***Dynaeres Plug&Switch* is your solution!**

Decide for yourself one time for all booking channels which room types you want to offer. Set up any amount of types and facilities.

Decide for yourself which prices you want to offer. The booking of your rooms in real time allows you a targeted yield management.

Modern technology enables us to make your data bookable in real time. Each successful booking reduces the inventory, each cancellation increases it immediately.

Decide for yourself about the description of your facilities. Assign the attributes to describe your hotel and its facilities yourself, close to beach, family friendly etc.

One time for all booking channels, whether tour operator, hotel booking websites such as HRS.de or Booking.com, your own website or tourist boards!

Decide for yourself about the display of your hotel!

Dynaeres Plug&Switch offers you the possibility to assign the hotel's attributes yourself and to sell through all channels simply and efficient due to the co-operation with GIATA, the global market leader in hotel information.

Dynaeres Pug&Switch can be connected to every established Property Management System (PMS), and if you do not use a PMS yet, we are happy to offer you our Dynaeres PMS.

You do not need your own PMS? We have the solution for you; Dynaeres GUI offers you the possibility to enter your data via a graphical user interface and in this way to use the benefits of *Dynaeres Plug&Switch*.

Break free from your dependency on inventory based sales channels and offer your rooms on demand – wherever the need is, is your offer!

Your objective: highest capacity utilisation and targeted yield management.

We support you in reaching your objectives – ask us!