

Dynares PMS the complete solution for hotels and hostels in the Cloud!

Your clients live in a modern, technological environment, are always connected -mobile and stationary - and present themselves in social networks.

Never before have people made their lives this public; never before was the demand for information on their currently preferred channel this high.

Your clients are modern people and expect the same from you!

Take your clients from where they are at each moment. Get connected, be their “friend” in facebook and save all data and the photo of your client in *Dynares PMS*.

Inform your clients of offers in an instant messaging tool, by text message or send your offers and confirmations by email – directly from *Dynares PMS* or send your invoice as pdf file while checking out your client.

Efficient, comfortable, modern!

Your benefits:

- **Low costs** due to low hardware requirements and low training efforts
- **High flexibility** due to usability of *Dynares PMS* with all browsers, incl. Safari
- **Time saving** due to high system performance, efficient workflows and integrated CRM as well as the well arranged Accommodation Plan with signal system.
- **Continuity** due to migration of data from your former system
- **Saving of marketing costs** by targeted client mailings using the sophisticated CRM in *Dynares PMS* and sending directly from the system, whether by text message, email, letter, fax or newsletter – it’s up to you!
- **Mobile:** Always and everywhere effectively informed – the Cloud is the solution!
- **Higher income:** targeted yield management supported by accommodation analyses and connection to multiple booking channels such as HRS.de, Booking.com, Amadeus, Sabre, Traveltainment and many more
- **Customer focus** on all channels: inform by text message, instant message, email and letter or fax, individual or in series – by hitting a button.
- **Customer retention:** Surprise your customer with a good preparation. Remember his favourite room, his special demands and his loyalty cards. Have his company’s address at the ready and save your customer unnecessary waiting times at check-out. *Dynares PMS* is your solution!
- **All at hand:** Archive all customer contacts in *Dynares PMS*: notes, events, emails, invoices, letters and newsletters
- **All at a glance:** Keep a good overview over the success of your marketing activities with the integrated campaign and response management.
- **Cost-effective:** The integrated accounting system of *Dynares PMS* allows you to take a good look at your figures always and everywhere. Take advantage of the comfortable accounting system with liquidity preview, electronic sales tax summary report, open items lists and integrated dunning process as well as inventory management and payroll accounting on demand.

- **Comfortable:** accept your customer's payment in *Dynares PMS*, cash, by credit or debit card, invoice with print out of remittance slip or draw the payment by electronic direct debit scheme automatically. Every payment is posted in the accounting system directly.

Contact us at info@dynares.de for more information!